

IT'S TIME

THE CAMPAIGN FOR
COMPASS HEALTH





IT'S TIME TO BUILD INVEST SUPPORT CREATE ACT



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Dear Friend,

For more than a century, Compass Health has proudly served the most vulnerable members of our communities, helping those with mental health needs to find hope, recovery and purpose.

This work has never been more important. Behavioral health and homelessness challenges are some of the most persistent issues facing our region – compounded further in Snohomish County by higher rates of poverty, rapid population growth and demand for services that outpaces available resources.

That's why Compass Health is leading the Broadway Campus Redevelopment, a three-phase initiative to transform a city block into a state-of-the-art regional center for behavioral health services. Phase I, a facility to house chronically homeless individuals, is now complete. Phase II – the project's centerpiece – is a 72,000-square-foot clinical facility designed specifically to meet intensive mental health needs.

To fund these critical solutions, we've launched *It's Time: The Campaign for Compass Health*, a \$14 million capital campaign that represents 22 percent of the overall \$64 million Phase II project cost.

Why this project, and why now? Because, as you'll read in the following pages, it's time:

- *It's time to **build** the future of behavioral health* with architecture, design and function that reflect the sophistication and clinical excellence of the world-class care delivered here.
- *It's time to **invest** in solutions to our region's most visible and pressing needs* by preventing complex mental health conditions from escalating and diverting high-frequency use of emergency services.



- *It's time to support **recovery, hope and dignity*** through an environment purpose-built to empower community members with intensive behavioral health needs.
- *It's time to **create** a magnet for mental health professionals* with a workplace that attracts the team members needed to meet our region's growing demand for care.
- *It's time to **act** regionally with a state-of-the-art campus* that will benefit community members, first responders, healthcare partners and more across Northwest Washington.

We're thrilled and grateful that philanthropic organizations, lawmakers, business and community leaders and dedicated neighbors are championing the project and helping us to meet our fundraising goals. We hope you'll join them, and us, in this historic endeavor to meet the increasing needs for behavioral health services, strengthening our community and ensuring our region flourishes for another century and beyond.

With gratitude,

Tom Sebastian
President / CEO

Alex de Soto
Board Chair &
Campaign Executive
Committee

About Compass Health

Founded: 1902

Industry: Behavioral healthcare services (mental health and substance use disorder services)

Administrative Campus: Everett, WA

Service Area: Five-county region of Northwest Washington, including Snohomish, Skagit, Island, San Juan, and Whatcom counties.

Individuals Served: 11,976

- **Adults:** 8,629
- **Children & Youth:** 3,347

Number of Sites: 20+

Employees: 650+

Fourfront Contributor: Compass Health has joined forces with three other large providers (Comprehensive Healthcare, Frontier Behavioral Health, and Sound) across Washington to raise awareness and advocate for systemic changes, to create a sustainable future for our community behavioral health system.



FOURFRONT CONTRIBUTOR

CARING FOR OUR COMMUNITY

For more than a century, Compass Health has been committed to meeting the pressing, often complex, needs of our community. From our earliest days as a small orphanage and later children’s home, to today’s behavioral healthcare leader, we have consistently evolved to meet community needs, while providing high-quality, dignified care to our most vulnerable community members.

As an integral part of the region’s healthcare system, we integrate behavioral health and medical care services to support low-income, Medicaid-eligible clients and communities when and where they need us.

Our teams continue to forge new, nationally recognized models of care that bring together highly skilled mental health professionals, primary care providers, peer counselors and others to treat the whole person. We address complex healthcare needs in partnership with first responders and other community organizations, and form a key section of the community safety net to serve our clients and others who need care support.

Today, Compass Health helps thousands of people a year. From comprehensive mental health treatment to crisis prevention and intervention, children’s services, supportive housing, and community education, our non-profit organization serves people of all ages throughout Snohomish, Skagit, Island, San Juan, and Whatcom counties.



COMMUNITY IMPACT



We provide a safety net of services for the most vulnerable members in our community. Our continuum of care ensures that whenever or wherever individuals need help, we can be there. The services our teams provide every day include an array of critical, and often life-saving services, that impact communities as a whole.

- **Adult Outpatient Program:** Serves adults living with mental health concerns, helping them to reduce or manage their symptoms by improving coping and daily living skills.
- **Child and Family Outpatient Services:** Provides services to families with children who have emotional and/or behavioral challenges, including depression, anxiety, and mood disorders.
- **Children’s Intensive Outpatient (Wraparound with Intensive Services):** Supports children and youth with complex behavioral health needs, with the goal of keeping them in their homes and communities, avoiding or reducing disruptive out-of-home placements.
- **Psychiatric Services:** Provides initial and ongoing psychiatric assessment, treatment planning and medication management for adults, older adults, children and youth.
- **Community Response Initiatives:** Community-based outreach teams integrated with local first responders, connect individuals with the resources they need while also providing any crisis services as appropriate.
- **Residential Treatment Facilities:** Serves adults diagnosed with severe and persistent psychiatric disorders, including case management, crisis resolution, and skills training for daily living.

CHALLENGES TO MEET

A Behavioral Health Crisis

An estimated 26 percent of Americans 18 and older – about 1 in 4 adults – are impacted by a diagnosable behavioral health disorder during a given year. This includes people experiencing a crisis or feeling overwhelmed by life circumstances; those coping with serious emotional distress; and people who have mental health or substance use disorders interfering with their daily activities, work, school, or relationships. The situation has been exacerbated by the global pandemic and the opioid crisis.

The Local Landscape

Our region is challenged by increasing numbers of people living with severe mental health and substance abuse issues, often accompanied by homelessness. These issues are exacerbated by rapid population growth, increasing housing instability, and lack of timely and accessible behavioral health resources for people living in low-income situations. Other entities, such as hospitals, law enforcement, jails, and community responders are not intended or equipped to address these complex needs.

Homelessness

In Snohomish County, homelessness continues to increase dramatically. Particularly disconcerting is that the number of people experiencing chronic homelessness has grown to account for more than 50% of all people experiencing homelessness in Snohomish County, according to the 2022 Point in Time count.



Our Facilities

Our Broadway Campus in Everett is our largest and most comprehensive location. While the campus has served Compass Health well over the years, its main building was designed and built more than 70 years ago for an altogether different use. It is no longer able to meet the growing and changing needs of the community. It doesn't provide the capacity to support our array of intensive services and is impractical and too costly to refurbish.

Hiring & Retention

Given the community behavioral health workforce shortage impacting Washington state and the nation, we need facilities that are modern, purpose-built, efficient and comfortable – reflecting the dignified care provided by our skilled mental health professionals. This will help ensure we attract and retain the most talented clinicians and support staff in the field.

Since our beginnings, Compass Health has been committed to serving the most vulnerable members and pressing needs of our society.

And now, it's time for us to lead the regional transformation of our fragmented medical, mental health, and addiction treatment systems toward a new future of integrated community-based care.

The Broadway Campus Redevelopment Project is part of our vision to meet the challenges community members face everyday.

----- ➔ **It's time to act.**



IT'S TIME TO...

BUILD the future of behavioral healthcare
with architecture, design, and function that reflect the
sophistication and clinical excellence of the world-class care
delivered here.

INVEST in solutions to our region's most
visible and pressing needs
preventing complex mental health conditions from
escalating and diverting high-frequency use of emergency
services.

SUPPORT recovery, hope, and dignity
through an environment purpose-built to empower
community members with intensive behavioral health
needs.

CREATE a magnet for mental health
professionals
with a workplace that attracts the team members needed to
meet our region's growing demand for care.

ACT regionally with a state-of-the-art
campus
that will benefit community members, first responders,
healthcare partners and more across Northwest Washington.



BROADWAY CAMPUS REDEVELOPMENT PROJECT

The Broadway Campus Redevelopment Project is a three-phase project that will create a state-of-the-art regional center to bring together a continuum of behavioral healthcare, primary healthcare and permanent supportive housing services in downtown Everett.

Project Vision

This project is designed from the ground up to address some of our region’s most urgent and critical challenges. Without investing in effective solutions, behavioral health issues, homelessness, and chronic mental illness and substance use disorders place an unsustainable burden on community resources.

It’s time to build the future of behavioral health care.

It’s time to invest in solutions to our region’s most visible and pressing needs.

It’s time to support recovery, hope and dignity.

It’s time to create a magnet for mental health professionals.

It’s time to act regionally with a state-of-the-art campus.



The Broadway corridor of Everett is our city’s major, but long-neglected vehicular gateway.

Our campus is in the heart of this corridor, but our decades old facilities are inadequate for our needs, a poor use of the block and a major eyesore to the area.

A resurgence of the entire Broadway corridor is now underway with the development of modern commercial, non-profit, residential, and public facilities.

Compass Health’s investment in a new campus will spur the continued redevelopment of the area and help continue to attract people, businesses, human service organizations and residential housing, and bring vibrancy back to this part of the city.

A THREE-PHASED TRANSFORMATION

Phase I: Supportive Housing

Cost: \$26 Million
Opened: May 2021

Compass Health has constructed a new 47,000-square-foot multi-unit building on the northwest corner of the Broadway Campus. The five-story building includes 81 units of supportive housing – doubling the number of Compass Health’s housing units in Snohomish County. Ten of these units are designated for homeless veterans funded with Veterans Affairs Supportive Housing (VASH) vouchers. In addition, one three-bedroom respite unit is reserved for individuals transitioning back into the community from Western State Hospital.



Phase II: Intensive Behavioral Healthcare Services

Cost: \$64 Million

Phase II is the centerpiece of the Broadway Campus redevelopment. This state-of-the-art, 72,000-square-foot facility will support community-based care for individuals who will benefit from high-intensity behavioral health services. The building will also house offices for crisis prevention, outreach and engagement teams.

Phase III: Integrated Behavioral & Primary Healthcare

Still in Early Development

The final phase will see construction of an approximately 100,000-square-foot building to strengthen our commitment to an integrated model of care. Services offered at this new facility will include: outpatient behavioral health services for 1,200+ clients annually, an integrated health care clinic and pharmacy, additional residential units, and Compass Health’s administrative offices.

PHASE II: INTENSIVE BEHAVIORAL HEALTHCARE SERVICES

Following the completion of Phase I, the next step in the redevelopment of our Broadway Campus is Phase II: construction of a 72,000 square-foot, state-of-the-art facility that supports community-based care for individuals who will benefit from high-intensity behavioral health services.

When completed, our community will have access to a modern, purpose-built facility that provides a range of intensive services, in a physical environment that conveys dignity and respect for both our clients and staff. The new facility will provide more than 30,000 points of high-intensity services to approximately 1,500 adults annually. It will accommodate services in four primary areas:

Intensive Outpatient Behavioral Healthcare Services

Services will include the Program for Assertive Community Treatment (PACT), an intensive outpatient treatment program for adults with severe and persistent behavioral health disorders; and Adult Intensive Outpatient Services Program (IOP) for individuals whose needs are better met with more frequent contact and outreach.

Inpatient Evaluation & Treatment Unit

A new 16-bed inpatient evaluation and treatment (E&T) unit provides the most acute care setting outside of a psychiatric hospital. This will add to our existing 16-bed E&T in Mukilteo. The E&T allows clients to remain in their community—an approach that facilitates family visits, coordination, and efficient transition to after-care.

Crisis Triage Center

A 16-bed crisis triage center will help those experiencing a behavioral health crisis to access services and support and move toward stability. Multi-disciplinary teams work together to address client needs. Clients are referred directly from law enforcement, local hospitals, and Emergency Medical Technicians, which will divert those in crisis away from Emergency Departments and Jails.

Crisis Prevention, Outreach, and Community Engagement Teams

Working around the clock, these teams respond to and provide crisis services in the community (homes, schools, shelters), offering short-term crisis intervention and prevention services utilizing strength-based, solution-focused, culturally-competent, trauma-informed, and recovery-oriented interventions.

Our new Intensive Behavioral Health facility will maximize our mission and program effectiveness, and create modern, efficient, purpose-built clinical and operational space designed to meet the behavioral healthcare needs of our community for years to come.





A CLIENT'S JOURNEY

*This campus will have the ability to meet community members at the level of care they need, even when their needs increase or decrease. **Community members like Bob:***

Bob is 29 years old, with a history of behavioral health challenges beginning as a child. His current diagnosis is Schizophrenia and he was previously diagnosed as Cannabis Dependent. This use exacerbated his psychiatric symptoms.

Bob transitioned from a residential treatment facility to the Program for Assertive Community Treatment (PACT), housed at the Broadway campus, in October 2015. He had a history of 10 psychiatric hospitalizations. Since enrolling with PACT, he's had only one psychiatric hospitalization, just two months after enrollment. Since December, 2015, he's had no psychiatric hospitalizations. Bob gained sobriety while working with PACT and has remained sober for 2 years.

The PACT team provides intensive behavioral health support 24 hours/day, 365 days/year. Through this program, Bob receives daily medication monitoring and contact with PACT staff. Even while on medication, Bob continues to experience significant symptoms of psychosis, but his symptoms are better managed, enhancing his quality of life.

Another key to Bob's ability to reside successfully in the community and avoid hospitalization is our Triage Center, which is co-located with PACT, and other outpatient services at our Broadway campus. The Triage Center offers Bob an alternative to the hospital when he's experiencing a behavioral health crisis. The PACT team can assist him with a brief, voluntary stay, so he can work on stabilizing in a safe, fully-staffed environment. The co-location of PACT and Triage allows PACT staff to see clients for additional support, and increases opportunities for collaboration of care with Triage staff. Easy access, along with coordination with his PACT treatment team, helps Bob avoid lengthy and costly hospitalizations.

Renderings show inpatient and triage facilities and patient rooms (below) for Phase II.



IT'S TIME: THE CAMPAIGN FOR COMPASS HEALTH

To complete Phase II of the Broadway Redevelopment Project and achieve our transformative vision, Compass Health is undertaking a major fundraising campaign – the first in our history. The campaign seeks to raise \$14 million (or 22%) of the total \$64 million cost.

Our success will require the deep commitment and generous financial support of our friends and champions throughout the community who understand the importance of our mission and share our vision for the future of behavioral health care.

How you can help

There are numerous ways you can support *The Campaign for Compass Health*. Each is designed to offer an opportunity for you to express your particular interests.

Pledges: Campaign pledge commitments can be paid over a period of up to five years.

Gifts of Securities: Gifts of appreciated securities, either publicly traded or from a private company, may provide significant tax advantages when compared to gifts of cash.

Estate/Planned Gifts: Gifts by bequest or other planned giving methods provide significant tax benefits and are a practical way to support *The Campaign for Compass Health*.

Gifts of Life Insurance: Establishing a new life insurance policy through Compass Health or gifting an existing paid-up life insurance policy provides a creative way to support this major campaign.

Gifts of Real Estate: Gifts of unencumbered real estate (subject to review) are accepted.

Naming Opportunities

Compass Health is pleased to offer a variety of commemorative giving and naming opportunities that provide prominent recognition for extraordinary gifts to the campaign. For more information, please contact Tom Kozaczynski, Chief Advancement Officer, at 425-349-8122.



"This facility will offer the compassionate, successful care delivery system that our community needs to address the mental health challenges that are weighing on us so heavily. In my eyes, and in the eyes of many, Compass Health is the bridge of hope, and through this project, they are only strengthening and widening that bridge. This is such a timely and important project, and my wife and I are proud to support it. I encourage everyone to learn more about the ways in which this facility will benefit our community and do what they can to help it along, as the need for it grows greater each day."

Dr. Gregg Jantz, Founder of The Center – A Place of Hope



M.J. Murdock
CHARITABLE TRUST

"Our benefactor, Jack Murdock, believed strongly in the importance of investing in resources that support the mental health of individuals. Organizations like Compass Health are doing vital work both in establishing resources but also by building partnerships with community organizations to provide comprehensive support for those in need."

Pauline Fong, Program Director, Murdock Trust

IT'S TIME
THE CAMPAIGN FOR
COMPASS HEALTH

To learn more about Compass Health's **Broadway Campus Redevelopment Project** and *The Campaign for Compass Health*:

- ▶ Visit compasshealth.org/broadwayredevelopment
- ▶ Scan the QR code
- ▶ Email development@compassh.org





Compass Health is Northwest Washington's behavioral healthcare leader. We serve Snohomish, Skagit, Island, San Juan, and Whatcom counties. To learn more about Compass Health, and to support the behavioral health services in your community, visit compasshealth.org.

Compass Health is 501c3 organization with a voluntary board of directors.
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