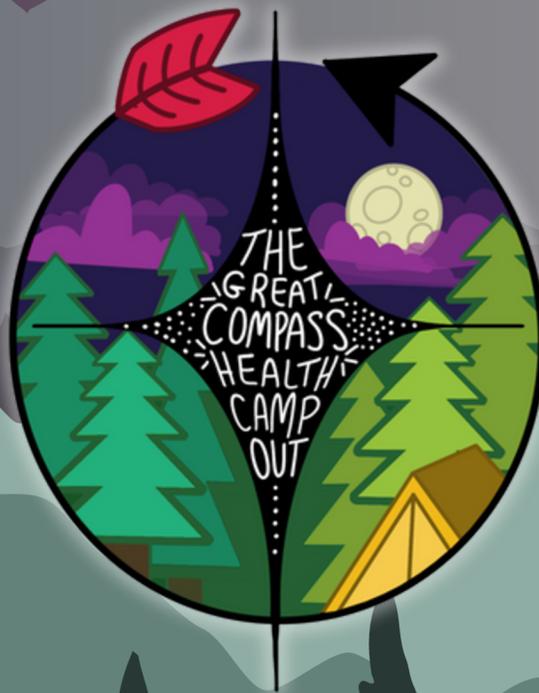




**Compass
Health**

2026 Sponsorship Opportunities

Coming Together To Build Brighter Futures, *One Campfire at a Time*



The Great Compass Camp Out

Join Us in Supporting Life-Changing Mental Health Care for Kids and Families

Compass Health warmly invites you to consider sponsoring our reimagined signature fundraiser – The Great Compass Camp Out – on **April 17, 2026**, at **Thomas Family Farm**.

This joyful evening brings together partners and supporters to raise vital funds for our children, youth, and family programs across **Snohomish, Skagit, Island, San Juan, and Whatcom** counties. These are more than programs – they're life-changing services that support recovery, resilience, and brighter futures for local families.

Last year, our teams provided individualized mental health services to approximately 6,000 children and youth across our five-county region – ranging from one-time crisis support to ongoing weekly or daily care, based on each child's unique needs. Our clinicians deliver strengths-based, culturally responsive therapeutic care tailored to the whole child. Whether through school-based support, summer camps, outpatient counseling, or intensive services, every interaction equipped young people with skills to manage challenges and build stronger foundations for life.

This year's event is focused on **community connection and accessibility**, with camp games, fun food, and inclusive giving opportunities for all. It's a celebration with purpose – where guests come to connect and celebrate, invest in the future, and leave knowing they've changed a child's story.

We would be honored to have you as a sponsor of The Great Compass Camp Out.

This packet offers a comprehensive look at our programs and event highlights, along with exciting sponsorship opportunities designed to maximize your visibility and impact.

Thank you for considering this opportunity. We hope to see you on April 17th!



Thomas Family Farms
Photo Credit: Cross Roads Wedding Gallery





CHILD, YOUTH, AND FAMILY PROGRAMS

The Great Compass Camp Out will benefit 6,000 children and youth participating in the following Compass Health programs:



Children's Intensive Services / Wraparound with Intensive Services (WISe)

Compass Health's WISe program supports youth (ages 0–21) with serious emotional and behavioral challenges through a team-based, wraparound approach. Services are delivered in homes, schools, and communities to help youth stay safe, succeed in school, and avoid out-of-home placements. WISe empowers families to build resilience and long-term stability.

Child & Family Outpatient Program

This program helps children and youth (ages 0–22) manage anxiety, depression, trauma, and family conflict. Through personalized therapy and skill-building, youth strengthen emotional regulation, communication, and confidence—while families gain tools to create more stable, connected home environments.



Camp Outside the Box

Created for youth in the WISe program, Camp Outside the Box offers a therapeutic, inclusive summer experience. Many campers have struggled in traditional settings due to behavioral health issues. Through hands-on activities, daily outings, and one-on-one clinical support, campers build confidence, friendships, and emotional strength in a safe, supportive space.

Child Advocacy Program (CAP)

CAP provides trauma-informed therapy for children and young adults (ages 0–22) who have experienced abuse or witnessed violence. Serving both clients and their non-offending family members, CAP offers individual, family, and group therapy to reduce the long-term impact of trauma. The result: healing, resilience, and stronger families.



Camp Mariposa® Everett

Camp Mariposa supports youth impacted by a family member's substance use. Offered year-round at no cost, this therapeutic camp blends outdoor adventures with trauma-informed care. Youth gain tools for emotional regulation, build peer support, and begin to break cycles of addiction and trauma—building brighter, more hopeful futures.



The Great Compass Camp Out Corporate Sponsorship Menu

| TIER/TITLE | SPONSORSHIP LEVEL | PERKS & BENEFITS |
|--|-------------------|--|
| <p>Campfire Champion <i>Keeping the mission warm & Bright</i> RESERVED</p> | \$20,000 | <p>Campfire Circle Stage "Presented by..." naming rights; top logo position across digital and print; opening-stage mention; full page event guide ad; premium event guide logo placement; sponsor spotlight in email/news; 10 entry cabin passes</p> |
| <p>Trailblazer <i>Bold supporter forging the path</i> 1 Available</p> | \$15,000 | <p>Camper Arcade Outpost "Sponsored by..." naming rights; logo placement across digital and print; 10 entry cabin passes, sponsor spotlight in social media; ½ page event guide ad; event slide show dedicated slide & verbal mention</p> |
| <p>Summit Seeker <i>Reaching new heights of generosity</i></p> | \$10,000 | <p>Choice of Naming rights for Activation Opps below; logo placement across digital and print; 7 entry cabin passes, sponsor spotlight in social media; full color logo in event guide; event slide show dedicated slide & verbal mention</p> |
| <p>Backpack Benefactor <i>Carrying the load with heart</i></p> | \$5,000 | <p>Choice of Naming rights for Activation Opps below; logo placement across digital and print; 5 entry cabin passes, group post in social media; text acknowledgment in event guide; group slide in event slide show</p> |
| <p>Lantern Lighter <i>Shining the light along the journey</i></p> | \$2,500 | <p>Choice of Naming rights for Activation Opps below; text acknowledgement across digital and print; 4 entry cabin passes, group post in social media; text acknowledgment in event guide; group slide in event slide show</p> |
| <p>Marshmallow Friend <i>Sweet and simple support</i></p> | \$1,500 | <p>Choice of Naming rights for Activation Opps below; text acknowledgement across digital and print; 4 entry cabin passes, group post in social media; text acknowledgment in event guide; group slide in event slide show</p> |



Hospitality & Branding Benefits

| | CAMPFIRE CHAMPION \$20,000 RESERVED | TRAILBLAZER \$15,000 | SUMMIT SEEKER \$10,000 | BACKPACK BENEFACTOR \$5,000 | LANTERN LIGHTER \$2,500 | MARSHMALLOW FRIEND \$1,500 |
|------------------------------------|---|--------------------------------|----------------------------------|---------------------------------------|-----------------------------------|--------------------------------------|
| # of Cabinmates | 10 | 10 | 7 | 5 | 4 | 4 |
| Invitation & Website | Logo | Logo | Logo | Logo | Text | Text |
| Pre-event Social Media Post | Dedicated | Dedicated | Dedicated | Group post | Group post | Group post |
| Press Release | Named | Named | Named | - | - | - |
| Event Guide Ad (Program) | Full-page, full color | Half page, full color | Logo, full color | - | - | - |
| Event Guide Acknowledgement | Full color logo | Full color logo | Full color logo | Text | Text | Text |
| Event Slideshow | Logo, individual slide | Logo, individual slide | Logo, individual slide | Logo, group slide | Logo, group slide | Logo, group slide |
| Verbal Recognition | X | X | X | - | - | - |



Bring Your Sponsorship to Life!

Choose from these fun and meaningful ways to engage with our guests and showcase your support!

OUR CAMPFIRE CHAMPION

Campfire Circle Stage (Mainstage Sponsor) – Reserved

Take center stage—literally! As the Campfire Champion, your brand will lead the charge at Campfire Circle Stage where the magic happens—and your sponsorship makes it all possible. With premium visibility and high guest engagement, this top-tier opportunity puts your brand in the spotlight all night long.



TRAILBLAZER

Camper Arcade Outpost

Old-school fun meets camp cool! Step into a retro-inspired play zone where guests can challenge friends to classic arcade games and quirky camp-themed competitions. As the Arcade Outpost sponsor, your brand will light up the night with nostalgic fun and friendly rivalry—this is where campers come to play, laugh, and let loose!



SUMMIT SEEKERS:

Campfire Cantina – Reserved

Cheers to a cause worth celebrating! The Campfire Cantina will serve a collection of beer and wine. As the naming sponsor, your brand will be front and center at the most popular stop of the night.

The Compass Cam: Camp Memories Photo Booth – Reserved

Strike a pose! Guests can capture the night with fun props and instant keepsakes at our themed photo booth. As the photo booth sponsor, your brand is a part of every smile.

The Trail Grill (Hamburgers & Salad)

Fuel the campers for the evening! Your support keeps the grill fired up as guests enjoy a classic camping fare with a fresh and flavorful twist.

Mac & Please Station (Mac n Cheese Bar)

Think of comfort food with a campfire twist! Sponsor this crowd-favorite where guests can load up on mac and cheese just the way they like.

Campfire Spuds (Potato Bar)

Loaded, mashed, or classic – potatoes never go out of style! Put your brand name on this cozy favorite.

Camp Compass General Store & Crafts

Be the name behind the must-go stop for every camper! This spot is packed with nostalgic crafts and merch. This stop is the perfect place for guests to get creative and take a piece of camp home.



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Choose from these fun and meaningful ways to engage with our guests and showcase your support!

BACKPACK BENEFACTORS:

Backwoods Bogey - Reserved Bring your brand to the fairway of fun! Backwoods Bogey offers a fun mini-golf experience – perfect for guests looking to play and connect.

Campfire Confections Bring the nostalgia to life as the sponsor of the Campfire Confections – the ultimate sweet treat station! Your brand will be the sweet spot of the evening where guests will gather to have a dessert and share some memorable moments.

LANTERN LIGHTERS AND MARSHMALLOW FRIENDS:

Campfire Wrap Help gather campers around the fire pit! While there may not be campfire songs, there will be plenty of conversation and connection. As a Campfire Wrap sponsor, your brand will host one of the coziest corners of the evening.

Volunteer Central Support the true camp rock stars – our volunteers! As sponsor of Volunteer Central, your brand will help support the people who make the evening possible.

Camp Field Games (Subject to weather) Let the games begin! As the Camp Field Games sponsor, your brand will help bring the classic camp fun to life for the evening.

READY TO BRING YOUR BRAND TO CAMP?

Reach out to
karen.lane@compassh.org
today to reserve your
sponsorship spot.



Our Audience

Social Media*

| | | |
|---|-----------|-------|
|  | Facebook | 971 |
|  | Instagram | 331 |
|  | LinkedIn | 4,216 |

*As of October 1st, 2025

Compass Point Newsletter*



Distribution: 2,905
List:
Read Rates: 41.7%

*Quarterly online newsletter with special announcements, including event promotion.

Past Event Attendance

| Year | Attendance |
|-------------|-------------------|
| 2018 | 430 |
| 2019 | 520 |
| 2023 | 450 |
| 2024 | 430 |